

## Association of Plastic Recyclers 1776 K Street, NW Washington DC 20006

www.plasticsrecycling.org

**December 8, 2021** 

Mr. Renaud Baker Hana Innovation America 1177 Avenue of the Americas Suite 5119 New York, NY 10036 renaud@hana-innovation.com

RE: APR Design® Recognition Program for Meets Preferred Guidance

Dear Mr. Baker:

The Association of Plastic Recyclers (APR), is pleased to recognize **HANA's globally-patented ECOHELIX 100% polypropylene dispensing pumps for PET, HDPE and PP containers** on December 8, 2021, 2021, as meeting or exceeding the voluntary APR Design® Meets Preferred Guidance (MPG) Program requirements. The product was evaluated using most stringent, industry accepted criteria that encompass a wide range of design features affecting plastics recycling. We want to extend our appreciation for placing a high priority on recyclability in designing your product.

APR authorizes Hana to utilize the Enclosed APR Design® Recognition Program for Meets Preferred Guidance Trademark and badge (the "badge") for this Product according to the use Guidelines displayed below. MPG Recognition confers upon Hana a non-exclusive, revocable, and non-transferable license to use the badge for Ecohelix 100% PP pumps for HDPE, PP and PET bottles, for promotions including:

- advertising,
- presentations,
- promotions,
- website information, and
- sales literature

The badge is not to be used on retail packaging. The badge is owned by APR and there is no fee due for its use by Hana based on this recognition.

APR's MPG Review is an engineering assessment of the technical compatibility of either a package design feature, or a complete package, with today's plastics recycling processes. Recognition of an item does not qualify the item to be described or marketed as recyclable. APR's complete Definition of Recyclability can be found HERE (<a href="https://plasticsrecycling.org/recycling-definitions">https://plasticsrecycling.org/recycling-definitions</a>). Additional critical aspects of the package, beyond technical compatibility, must be considered when making recyclability claims to the public and marketing a product. These may include consumer access to recycling, specific container design features, and the consideration whether the container is commonly accepted by the recycling industry to be sorted correctly into a marketable bale.





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Please countersign this letter where indicated below to acknowledge that you have read and agree with the APR Design® Recognition for MPG Use Guidelines, and return the letter.

Yours truly,

Steve Alexander, APR President & CEO

## **ACKNOWLEDGED AND AGREED:**

Signature:		
Name:	Job Title:	
Email Address:	Date:	