

## The 2017 APR Plastic Recycling Showcase

The APR recognizes that innovation drives the growth of recycling, and is essential to the success of the plastics recycling industry. As The Voice of Plastics Recycling®, the APR is pleased to announce the 2nd annual APR Plastics Recycling Showcase to highlight and promote industry leading innovations developed by APR member companies that have a positive impact on plastics collection and recycling, as well as new applications for recycled plastics.

### Showcase Highlights:

- Sponsored by the APR Board of Directors
- Features APR Member Companies
- Selection committee appointed by the APR Board of Directors in August of each year
- Nominations received from August to October
- Recipients announced during the March 2017 APR Meeting held in conjunction with the Plastics Recycling Conference
- Recipient displays showcased at the APR Exhibit Booth
- Recipients promoted publicly through a press release and APR Webinar
- Showcase items featured on the APR website and in APR staff presentations

### Nomination Requirements for New Products and Technologies:

- Limited to APR members in good standing. Can be a team nomination if companies have collaborated on the innovation or program
- Must be a commercial product or process introduced within the time frame of January 2015 and October 2016.
- The product or process illustrates a new capability that has a positive impact on recycling productivity, quality, capability, or applications for PCR. The items are intended to illustrate what others can do to advance plastics recycling.
- Data or measurements must be provided that illustrate that the nominated item is a “first” in some tangible respect and that it provides a benefit to the plastics recycling industry.
- **Anticipated Examples:**
  - New packaging products: sleeve labels, pressure sensitive labels, additives, package designs
  - New processing equipment: sortation capability, new recycle process capability
  - New bale capability: benchmark highest yield and quality
  - New collection or supply capability for postconsumer plastics
  - New PCR products: demonstrating new properties or capability
  - Examples of new molded products with high PCR content, or new applications of PCR

### NEW THIS YEAR - Nomination Requirements for Community Engagement

#### Programs:

- Limited to APR members in good standing. Can be a team nomination where multiple companies or organizations have worked together to have an impact.
- Must be a program that began or achieved the success within the time frame of January 2015 and October 2016.

- The Community Engagement program should illustrate a new capability or approach to presenting plastics recycling that has a tangible and positive impact on community awareness and participation in plastics recycling, approaches to increase plastics recycling rates, or promoting new end uses for PCR. These programs are intended to illustrate what others can do to advance plastics recycling.
- Data or measurements will be provided that illustrate that the nominated program is a “first” in some tangible respect and that it provides a benefit to the plastics recycling industry.
- **Anticipated Examples:**
  - Community education programs.
  - Demonstration programs within communities to identify new approaches to collection or materials processing.
  - Studies and reports that benchmark today’s capabilities and identify best practices or improvement opportunities.

### Important Dates:

- **October 31, 2016** - All nominations must be received and be complete.
- **November 2016** – Selection Committee reviews nominations through the month of November, and completes the process by the end of the month.
- **December 15, 2016** - Those selected for the Showcase are notified and provided a letter detailing requirements for each company to participate.
- **March 6, 2017** - Each entry in the Showcase will have a representative at the APR meeting to give a brief presentation, receive a citation from APR, and join a press interview session in the APR booth.

## APR Plastics Recycling Showcase Nomination Form

**Name of Showcase Nomination:**

*A brief title that describes the submission*

**Date Submitted:**

**Nominated by:**

**Contact Information:**

*Who can Showcase Selection Committee contact for more information? May include others besides the nominator*

**Description:**

*Provide a brief description of the achievement. What is it? What problem does it solve? What benefits does it bring to recycling? Why is it better than what is currently in the market place?*

**Reasons this should be include in The APR Plastics Recycling Showcase:**

*Provide technical data, measurements, reports, photos, illustrations that detail the tangible benefits and improvements over what is commonly employed in plastics recycling today.*

**Date of first commercial use for a new product or technology, or date of first public impact for a community engagement program:**

**APR member company (or companies) that have been involved in this development and would be acknowledged in the Showcase:**

**Return to John Standish, APR's Technical Director by October 31, 2016:**

[john@plasticsrecycling.org](mailto:john@plasticsrecycling.org) Call +1 216 235 2724 with questions.