

Association of Postconsumer Plastic Recyclers 1001 G Street, NW Suite 500 Washington DC 20001

www.plasticsrecycling.org

May 13, 2014

Mr. Yanir Aharonson Chief Executive Officer Polysack Flexible Packaging Ltd Nir Yitzhak D.N. Negev 8545500 Israel

Dear Mr. Aharonson:

APR, the Association of Postconsumer Plastic Recyclers, is pleased to recognize Polysack Flexible Packaging's Polyphane™ FitSleeve Label with 527 ink system as meeting or exceeding APR's Sleeve Label Ink and Substrate for PET Bottles Critical Guidance Document requirements and hereby so states.

A Review Committee, appointed per the APR Recognition Operating Procedures, reviewed your February 3, 2014 data submission and concluded the data were correctly obtained by a qualified laboratory and were completely presented to show the labels submitted meet or exceed all critical guidance.

The Sleeve Label Ink and Substrate for PET Bottles Critical Guidance Document is the product of multiindustry consensus of key issues related to the recycling of postconsumer PET bottles. The Document directs innovators to conduct specific testing per established testing procedures and then provides the innovator with guidance to interpret the results. The APR recognition is based on the innovation meeting or exceeding the most challenging test conditions and strictest guidance criteria.

APR thanks Polysack Flexible Packaging Ltd for its cooperation in using this important protocol. The protocol is intended to improve the quality of recycled bottles by helping innovators to make informed decisions about the consequences of PET bottle innovations. The impact of this protocol is beneficial to world-wide recycling efforts.

Our recognition applies only to Polyphane™ FitSleeve Label with 527 ink system and not necessarily to bottles using the labels as those bottles would need to be tested themselves to demonstrate the system of resin, adjuvants, and closure conformed to the APR Critical Guidance Document. Meeting the Critical Guidance Document guidelines is a truly significant step in demonstrating overall recyclability of your label and decoration system.

Yours truly

Steve Alexander APR Executive Director

