



Association of Plastic Recyclers
1001 G Street, NW Suite 500
Washington DC 20001

www.plasticsrecycling.org

December 20, 2017

Ms. Anh Marella
Marketing Director, Films & Digital
Avery Dennison Label and Graphics Materials
8080 Norton Parkway
Mentor, OH 44060

Dear Ms. Marella:

APR, the Association of Plastic Recyclers, is pleased to recognize Avery Dennison's CleanFlake™ Pressure Sensitive Label Construction with either clear or white biaxially oriented polypropylene facestock and SR3010 emulsion acrylic adhesive with 40% or less surface coverage of the bottle as meeting or exceeding APR's Pressure Sensitive Label for PET Bottles Critical Guidance Document, PET-CG-04, requirements and hereby so states.

A Review Committee, appointed per the APR Recognition Operating Procedures, reviewed your December 6, 2017 data submission and concluded the data were correctly obtained by a qualified laboratory and were completely presented to show the labels submitted meet or exceed all critical guidance.

The Pressure Sensitive Label for PET Bottles Critical Guidance Document is the product of multi-industry consensus of key issues related to the recycling of postconsumer PET bottles. The Document directs innovators to conduct specific testing per established testing procedures and then provides the innovator with guidance to interpret the results. The APR recognition is based on the innovation meeting or exceeding the most challenging test conditions and strictest guidance criteria.

APR thanks Avery Dennison for its cooperation in using this important protocol. The protocol is intended to improve the quality of recycled bottles by helping innovators to make informed decisions about the consequences of PET bottle innovations. The impact of this protocol is beneficial to world-wide recycling efforts.

Our recognition applies only to Avery Dennison's undecorated pressure sensitive CleanFlake™ labels and not necessarily to the inking systems used or bottles using the labels as those bottles would need to be tested themselves to demonstrate the system of resin, adjuvants, and closure conformed to the APR Critical Guidance Document. APR encourages all users of the CleanFlake™ films to be sure the label decoration inks do not disperse or dissolve into hot wash water. Meeting the Critical Guidance Document guidelines is a truly significant step in demonstrating overall recyclability of your label and possible decoration systems.

Yours truly

Executive Director

The Voice of Plastics Recycling™

