



**Association of Postconsumer Plastic Recyclers**  
**1001 G Street, NW Suite 500**  
**Washington DC 20001**

[www.plasticsrecycling.org](http://www.plasticsrecycling.org)

May 8, 2014

Mr. Thomas Busard  
Chief Procurement Officer  
Plastipak Packaging, Inc.  
41605 Ann Arbor Rd.  
Plymouth, MI 48170

Dear Mr. Busard:

APR, the Association of Postconsumer Plastic Recyclers, is pleased to recognize Plastipak Packaging's four color Direct Object Printing™ technology with 2.5% and less surface coverage as meeting or exceeding APR's PET Bottle Critical Guidance Document and APR's PET Bottle-to-Bottle Protocol requirements and hereby so states.

A Review Committee, appointed per the APR Recognition Operating Procedures, reviewed your March 4, 2014 data submission and concluded the data were correctly obtained by a qualified laboratory and were completely presented to show the bottles with direct printing submitted meet or exceed all critical guidance and bottle-to-bottle requirements.

The PET Bottle Critical Guidance Document and the PET Bottle-to-Bottle Protocol are the product of multi-industry consensus of key issues related to the recycling of postconsumer PET bottles. The documents direct innovators to conduct specific testing per established testing procedures and then provides the innovator with guidance to interpret the results. The APR recognition is based on the innovation meeting or exceeding the most challenging test conditions and strictest guidance criteria.

APR thanks Plastipak Packaging Incorporated for its cooperation in using these important protocols. The protocols are intended to improve the quality of recycled bottles by helping innovators to make informed decisions about the consequences of PET bottle innovations. The impact of these protocols is beneficial to world-wide recycling efforts.

Our recognition applies only to Plastipak Packaging's Direct Object Print with 2.5% and less surface coverage and not necessarily to bottles using the printing as those bottles would need to be tested themselves to demonstrate the system of resin, adjuvants, and closure conformed to the APR Critical Guidance Document. Meeting the Critical Guidance Document guidelines and Bottle-to-Bottle protocol guidelines are truly significant steps in demonstrating overall recyclability of your decoration system.

Yours truly,

Executive Director,

**The Voice of Plastics Recycling™**

