



**Association of Plastic Recyclers**  
1776 K Street, NW  
Washington, DC 20006

[www.plasticsrecycling.org](http://www.plasticsrecycling.org)

March 22, 2021

Mrs. Clio Boura  
GSK Consumer Healthcare  
St Georges Avenue  
Weybridge, Surrey KT13 0DE, UK

Dear Mrs. Boura:

APR, the Association of Plastic Recyclers, is pleased to recognize GlaxoSmithKline Consumer Healthcare's Platina 2515 HDPE tubes with 5% or less EVOH barrier addition, without closure, and with UV-cured printed decoration as meeting or exceeding the most strict APR HDPE Critical Guidance criteria of the HDPE-CG-01 protocol and the HDPE-A-01 Bottle-to-Bottle protocol. This APR recognition is based on the technical recyclability of the packaging tube innovation with HDPE bottles.

We appreciate your conducting the sorting test that showed tubes 35 mm and larger passed the test. We encourage GSK to be sure its tubes are so designed.

A Review Committee, appointed per the APR Recognition Operating Procedures, reviewed your December 23, 2020 data submission and concluded the data were correctly obtained by a qualified laboratory and were completely presented to show the tubes submitted meet or exceed the most challenging test conditions and strictest APR Critical Guidance and Bottle-to-Bottle criteria.

The HDPE Critical Guidance document that was used to evaluate the tubes is the product of a multi-industry consensus process to identify and address certain key technical considerations related to the recycling of the tubes with postconsumer HDPE bottles. The document directs innovators to conduct specific testing per established testing procedures and then provides the innovator with guidance to interpret the results. The protocol is intended to help improve the quality of the recycled packaging stream by aiding innovators to make informed decisions about the consequences of packaging innovations. APR thanks GSK for voluntarily submitting these packaging tubes for Recognition. The impact of the protocol is beneficial to world-wide recycling efforts. Meeting the Critical Guidance Document is truly significant steps in demonstrating overall recyclability of your tube.

Our recognition applies to the UV-cured inks for decorated Platina 2515 tubes with 5% or less EVOH without closures. While this Recognition speaks to the compatibility of your tubes with HDPE bottle recycling, it does not speak to collection of used tubes or include other tubes in the market that may conflict with the HDPE bottle recycling process. We encourage GSK to be sure in its packaging information that the public does not misunderstand that this Recognition applies to look-alike tubes or to believe collection is happening when it is not.

Yours truly

APR President and CEO

The Voice of Plastics Recycling™

