



Association of Plastic Recyclers  
1776 K Street, NW  
Washington DC 20006

[www.plasticsrecycling.org](http://www.plasticsrecycling.org)

May 21, 2021

Mr. Jurjen Jacobs  
FLEXcon Company, Inc.  
1 FLEXcon Industrial Park  
Spencer, MA 01562

Dear Mr. Jacobs:

APR, the Association of Plastic Recyclers, is pleased to recognize FLEXcon Company's undecorated optiFLEX® ecoFOCUS™ clear and white polyethylene pressure sensitive labels with V-127RE emulsion acrylic adhesive for HDPE bottles as meeting or exceeding APR's HDPE-CG-01, *Critical Guidance Protocol for HDPE Colored or Natural Bottles with Resin Additives, Barriers, Layers or Closures*, most strict requirements and hereby so states. This APR recognition is based on the technical recyclability of the pressure sensitive label substrate innovation with HDPE bottles.

A Review Committee, appointed per the APR Recognition Operating Procedures, reviewed your March 5, 2021 data submission and concluded the data were correctly obtained by a qualified laboratory and were completely presented to show the label substrates submitted meet or exceed all critical guidance.

The *Critical Guidance Protocol for HDPE Colored or Natural Bottles with Resin Additives, Barriers, Layers or Closures* is the product of multi-industry consensus of key issues related to the recycling of postconsumer HDPE bottles. The Protocol directs innovators to conduct specific testing per established testing procedures and then provides the innovator with guidance to interpret the results. The APR recognition is based on the innovation meeting or exceeding the most challenging test conditions and strictest guidance criteria.

APR thanks FLEXcon for its cooperation in using this important protocol. The protocol is intended to improve the quality of recycled bottles by helping innovators to make informed decisions about the consequences of HDPE bottle innovations. The impact of this protocol is world-wide.

Our recognition applies only to the undecorated pressure sensitive label substrate with V-127RE emulsion acrylic adhesive and not necessarily to bottles using the labels as those bottles would need to be tested themselves to demonstrate the system of resin, adjuvants, and closure conformed to the APR Critical Guidance Document. Meeting the Critical Guidance Document guidelines is a truly significant step in demonstrating overall recyclability of your label product.

Yours truly

APR President and CEO

The Voice of Plastics Recycling™

