



Association of Plastic Recyclers  
1776 K Street, NW  
Washington DC 20006

[www.plasticsrecycling.org](http://www.plasticsrecycling.org)

May 24 2021

Mr. Justin Merritt  
Green Bay Packaging – Coated Products  
3250 S. Ridge Road  
Green Bay, WI 54304

Dear Mr. Merritt:

APR, the Association of Plastic Recyclers, is pleased to recognize Green Bay Packaging's GreenCycle™ 1.85 mil clear top-coated BOPP pressure sensitive label substrate (018CT); 2.6 mil cavitated white top-coated BOPP pressure sensitive label substrate (26WCT); 2.3 mil solid core white top-coated BOPP pressure sensitive label substrate (023WT); and 2.4 mil cavitated white top-coated BOPP pressure sensitive label substrate (024TL), all with 102 acrylic emulsion adhesive, as meeting or exceeding APR's HDPE-CG-03, *Critical Guidance Protocol for HDPE Colored Bottles with Labels*, most strict guidance requirements and hereby so states. This APR recognition is based on the technical recyclability of the label substrate innovation with HDPE bottles.

A Review Committee, appointed per the APR Recognition Operating Procedures, reviewed your April 19, 2021 data submission and concluded the data were correctly obtained by a qualified laboratory and were completely presented to show the label substrate submitted meets or exceeds all critical guidance requirements.

The *Critical Guidance Protocol for HDPE Colored Bottles with Labels* is the product of multi-industry consensus of key issues related to the recycling of postconsumer HDPE bottles. The Protocol directs innovators to conduct specific testing per established testing procedures and then provides the innovator with guidance to interpret the results. The APR recognition is based on the innovation meeting or exceeding the most challenging test conditions and strictest guidance criteria.

APR thanks Green Bay Packaging for using this important protocol. The protocol is intended to improve the quality of recycled bottles by helping innovators to make informed decisions about the consequences of HDPE bottle innovations. The impact of this protocol is world-wide.

Our recognition applies only to the pressure sensitive label substrate and not necessarily to bottles using the labels as those bottles would need to be tested themselves to demonstrate the system of resin, adjuvants, and closure conformed to the APR Critical Guidance Document. Meeting the Critical Guidance Document guidelines is a truly significant step in demonstrating overall recyclability of your label product.

Yours truly,

APR President and CEO

The Voice of Plastics Recycling™

