



The Association of  
Plastic Recyclers



Meets Critical Guidance

The Association of Plastic Recyclers  
2050 M Street NW  
Washington, DC 20036  
July 7, 2023

Daniel Cluskey  
Printpack  
2800 Overlook Parkway  
Atlanta, Georgia 30339

Dear Mr. Cluskey:

The Association of Plastic Recyclers (APR) is pleased to recognize Printpack's Preserve Polyethylene based metallized cold seal bar wrapper with cold seal not exceeding 10% by weight of the total package, as meeting or exceeding the most strict APR PE Critical Guidance criteria FPE-CG-01 Critical Guidance Protocol for PE Film and Flexible Packaging. This APR recognition is based on the technical recyclability of the film innovation, in the polyethylene film recycling stream.

A Review Committee, appointed per the APR Recognition Operating Procedures, reviewed your data submission and concluded the data were correctly obtained by a qualified laboratory and were completely presented to show the films submitted meet or exceed the most challenging test conditions and strictest APR Critical Guidance criteria.

The PE Film Critical Guidance documents that were used to evaluate the film innovation, are the product of a multi-industry consensus process to identify and address certain key technical considerations related to the recycling of postconsumer PE films. The Documents direct innovators to conduct specific testing per established testing procedures and then provide the innovator with guidance to interpret the results. The protocols are intended to help improve the quality of the recycled PE film stream by aiding innovators to make informed decisions about the consequences of packaging innovations. APR thanks Printpack, for voluntarily submitting this film innovation for Recognition. The impact of these protocols is beneficial to world-wide recycling efforts. Meeting the Critical Guidance Document is a truly significant step in demonstrating overall recyclability of your film innovation.

APR recognition applies only to the Printpack Preserve Polyethylene based metallized cold seal bar wrapper with cold seal not exceeding 10% by weight of the total package. While this Recognition speaks to the compatibility of your innovation barrier film, with PE film recycling, it does not speak to collection of films or include other barrier films in the market that may conflict with the PE film recycling process. We encourage Printpack to be sure in its packaging information that the public does not misunderstand that this Recognition applies to look-alike barrier films or to believe collection is happening when it is not.

Yours truly,

A handwritten signature in black ink, appearing to read 'A. B. Paul'.

President and CEO