



The Association of  
Plastic Recyclers



Meets Critical Guidance

The Association of Plastic Recyclers  
2050 M Street NW  
Washington, DC 20036  
June 5, 2023

Stephanie N. Beckler  
Director of R&D/Quality Assurance  
Bonset America Corporation  
6107 Corporate Park Drive  
Browns Summit, NC 272144

Dear Ms. Beckler:

The Association of Plastic Recyclers (APR) is pleased to recognize Siegwerk's, Bonset's and Multi-Color Corporations's co-developed label innovation involving the usage of UV/LED Curable caustic strippable primers (Siegwerk's CIRKIT CLEARPRIME) to facilitate removal of caustic resistant UV curable inks and coatings from cPET shrink film surfaces (Bonset's Bonpet RENEWTM), as meeting or exceeding the most strict APR PET Critical Guidance criteria PET-CG-02 Critical Guidance Protocol for Clear PET Articles with Labels and Closures. This APR recognition is based on the technical recyclability of the label innovation, in the PET container recycling stream.

A Review Committee, appointed per the APR Recognition Operating Procedures, reviewed your data submission and concluded the data were correctly obtained by a qualified laboratory and were completely presented to show the labels submitted meet or exceed the most challenging test conditions and strictest APR Critical Guidance criteria.

The PET Critical Guidance documents that were used to evaluate the label innovation, are the product of a multi-industry consensus process to identify and address certain key technical considerations related to the recycling of postconsumer PET containers. The Documents direct innovators to conduct specific testing per established testing procedures and then provide the innovator with guidance to interpret the results. The protocols are intended to help improve the quality of the recycled PET container stream by aiding innovators to make informed decisions about the consequences of packaging innovations. APR thanks Siegwerk, Bonset and Multi-Color Corporations, for voluntarily submitting this label for Recognition. The impact of these protocols is beneficial to world-wide recycling efforts.

While this Recognition speaks to the compatibility of your innovation label, with PET container recycling, it does not speak to collection of container or include labels in the market that may conflict with the PET container recycling process. We encourage Siegwerk, Bonset and Multi-Color Corporation to be sure in its packaging information that the public does not misunderstand that this Recognition applies to look-alike labels or to believe collection is happening when it is not. Meeting the Critical Guidance Document is a truly significant step in demonstrating overall recyclability of your label innovation

Yours truly,

A handwritten signature in black ink, appearing to read 'A. Beckler'.

President and CEO