



The Association of  
Plastic Recyclers



Meets Critical Guidance

The Association of Plastic Recyclers  
2050 M Street NW  
Washington, DC 20036  
September 12, 2023

Mr. Eric Fresnel, President  
Sleeve International  
17 Avenue Arago – ZI Level – BP27  
91421 Morangis Cedex, France

Dear Mr. Fresnel:

The Association of Plastic Recyclers (APR) is pleased to recognize Sleeve International's Crystal wash® recyclable shrink sleeve label for bottle-to-bottle PET circular economy, as meeting or exceeding the most strict APR PET Critical Guidance criteria PET-CG-02 Critical Guidance Protocol for Clear PET Articles with Labels and Closures Version 5 (November 1, 2022). This APR recognition is based on the technical recyclability of the shrink sleeve label innovation, in the PET container recycling stream.

A Review Committee, appointed per the APR Recognition Operating Procedures, reviewed your data submission and concluded the data were correctly obtained by a qualified laboratory and were completely presented to show the shrink sleeve labels submitted meet or exceed the most challenging test conditions and strictest APR Critical Guidance criteria.

The PET container Critical Guidance documents that were used to evaluate the shrink sleeve innovation, are the product of a multi-industry consensus process to identify and address certain key technical considerations related to the recycling of postconsumer PET containers. The Documents direct innovators to conduct specific testing per established testing procedures and then provide the innovator with guidance to interpret the results. The protocols are intended to help improve the quality of the recycled PET container stream by aiding innovators to make informed decisions about the consequences of packaging innovations. APR thanks Sleeve International, for voluntarily submitting this shrink sleeve film for Recognition. The impact of these protocols is beneficial to world-wide recycling efforts. Meeting the Critical Guidance Document is a truly significant step in demonstrating overall recyclability of your shrink sleeve innovation.

APR recognition applies only to the Sleeve International's Crystal wash® recyclable shrink sleeve label. While this Recognition speaks to the compatibility of your innovation shrink sleeve label, with PET container recycling, it does not speak to collection of containers or include other shrink sleeves in the market that may conflict with the PET container recycling process. We encourage Sleeve International to be sure in its packaging information that the public does not misunderstand that this Recognition applies to look-alike shrink sleeve films or to believe collection is happening when it is not.

Yours truly,

A handwritten signature in black ink, appearing to read 'Eric Fresnel'.

President and CEO