



Association of Plastic Recyclers  
1776 K Street, NW  
Washington DC 20006

[www.plasticsrecycling.org](http://www.plasticsrecycling.org)

July 2, 2021

Mr. Darren Milligen  
Vice President Marketing - Asia Pacific  
Avery Dennison Label and Graphics Materials  
1124 Centre Road  
Oakleigh South VIC 3167 Australia

Dear Mr. Milligen:

APR, the Association of Plastic Recyclers, is pleased to recognize Avery Dennison Corporation's CleanFlake™ Pressure Sensitive Label Films - Asia Pacific, undecorated clear and white BOPP substrate pressure sensitive labels with SR3013 Cleanflake™ acrylic emulsion adhesive for PET bottles as meeting or exceeding APR's PET-CG-02, *Critical Guidance Protocol for Clear PET Articles with Labels and Closures*, most strict requirements and hereby so states. This APR recognition is based on the technical recyclability of the undecorated pressure sensitive labels with PET bottles.

A Review Committee, appointed per the APR Recognition Operating Procedures, reviewed your April 14, 2021 data submission and concluded the data were correctly obtained by a qualified laboratory and were completely presented to show the label substrate submitted meets or exceeds all critical guidance.

The *Critical Guidance Protocol for Clear PET Articles with Labels and Closures* is the product of multi-industry consensus of key issues related to the recycling of postconsumer PET bottles. The Protocol directs innovators to conduct specific testing per established testing procedures and then provides the innovator with guidance to interpret the results. The APR recognition is based on the innovation meeting or exceeding the most challenging test conditions and strictest guidance criteria.

APR thanks Avery Dennison for voluntarily submitting the labels for examination and recognition. The impact of this protocol is beneficial to world-wide recycling efforts. The protocol is intended to help improve the quality of the recycled bottle stream by aiding innovators to make informed decisions about the consequences of packaging innovations.

Our recognition applies only to the two Avery Dennison undecorated labels examined and not necessarily to bottles using the substrates as those bottles would need to be tested themselves to demonstrate the system of resin, adjuvants, inks, and closure conformed to the APR Critical Guidance Document. Meeting the Critical Guidance Document guidelines is a truly significant step in demonstrating overall recyclability of your BOPP labels for PET bottles.

Yours truly,

APR President and CEO

The Voice of Plastics Recycling™

