



Association of Plastic Recyclers
1776 K Street, NW
Washington DC 20006

www.plasticsrecycling.org

November 25, 2020

Mr. Jurjen Jacobs
FLEXcon Company, Inc.
1 FLEXcon Industrial Park
Spencer, MA 01562

Dear Mr. Jacobs:

APR, the Association of Plastic Recyclers, is pleased to recognize FLEXcon Company's undecorated optiFLEX ecoFOCUS PP 200 H Clear, optiFLEX ecoFOCUS PP 230 H White, and optiFLEX ecoFOCUS MPP 200 H Silver topcoated pressure sensitive labels, all with V-52RE adhesive, as meeting or exceeding APR's PET-CG-02, *Critical Guidance Protocol for Clear PET Articles with Labels and Closures*, most strict requirements and hereby so states. This APR recognition is based on the technical recyclability of the label substrate innovation with PET bottles.

A Review Committee, appointed per the APR Recognition Operating Procedures, reviewed your August 18, 2020 and November 20, 2020 data submissions and concluded the data were correctly obtained by a qualified laboratory and were completely presented to show the label substrates submitted meet or exceed all critical guidance.

The *Critical Guidance Protocol for Clear PET Articles with Labels and Closures* is the product of multi-industry consensus of key issues related to the recycling of postconsumer PET bottles. The Protocol directs innovators to conduct specific testing per established testing procedures and then provides the innovator with guidance to interpret the results. The APR recognition is based on the innovation meeting or exceeding the most challenging test conditions and strictest guidance criteria.

APR thanks FLEXcon for its cooperation in using this important protocol. The protocol is intended to improve the quality of recycled bottles by helping innovators to make informed decisions about the consequences of PET bottle innovations. The impact of this protocol is world-wide.

Our recognition applies only to the undecorated pressure sensitive label substrate with V-52RE emulsion acrylic adhesive and not necessarily to bottles using the labels as those bottles would need to be tested themselves to demonstrate the system of resin, adjuvants, and closure conformed to the APR Critical Guidance Document. Meeting the Critical Guidance Document guidelines is a truly significant step in demonstrating overall recyclability of your label product.

Yours truly

APR President

The Voice of Plastics Recycling™

