



Association of Plastic Recyclers  
1001 G Street, NW Suite 500  
Washington DC 20001

[www.plasticsrecycling.org](http://www.plasticsrecycling.org)

August 4, 2020

Mr. Dan Webb  
CCL Label Inc.  
1209 West Bailey Street  
Sioux Falls, SD 57104

Dear Mr. Webb:

APR, the Association of Plastic Recyclers, is pleased to recognize CCL Label's EcoCrys™ crystallizable polyester shrink sleeve label made with Bonset's Renew™ label substrate and INX Genesis GS™ ink system as meeting or exceeding APR's PET-CG-02, *Critical Guidance Protocol for Clear PET Articles with Labels and Closures*, most strict requirements and hereby so states. This APR recognition is based on the technical recyclability of the decorated label innovation with PET bottles.

A Review Committee, appointed per the APR Recognition Operating Procedures, reviewed the July 6, 2020 data submission and concluded the data were correctly obtained by a qualified laboratory and were completely presented to show the shrink label with washable ink submitted meet or exceed all critical guidance.

The APR *Critical Guidance Protocol for Clear PET Articles with Labels and Closures* document and protocol is the product of multi-industry consensus of key issues related to the recycling of postconsumer PET bottles with shrink sleeve labels. The Document directs innovators to conduct specific testing per established testing procedures and then provides the innovator with guidance to interpret the results. The APR recognition is based on the innovation meeting or exceeding the most challenging test conditions and strictest guidance criteria.

APR thanks CCL Label Inc. for its cooperation in using this important protocol. The protocol is intended to improve the quality of recycled PET bottles by helping innovators to make informed decisions about the consequences of pressure sensitive label innovations. The impact of this protocol is beneficial to world-wide recycling efforts.

Our recognition applies only to CCL Label's EcoCrys™ crystallizable polyester shrink sleeve label constructed as above and not necessarily to bottles using the label as those bottles would need to be tested themselves to demonstrate the system of resin, adjuvants, and closure conformed to the APR Critical Guidance Document. Meeting the Critical Guidance Document guidelines is a truly significant step in demonstrating overall recyclability of your pressure sensitive label solution for PET bottles.

Yours truly,

Stephen Alexander  
APR President



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Plastics Recycling®