



**Association of Postconsumer Plastic Recyclers**  
1001 G Street, NW Suite 500  
Washington DC 20001

[www.plasticsrecycling.org](http://www.plasticsrecycling.org)

July 12, 2012

Mr. Burt A. Capel  
Business Director, Specialty Plastics  
Eastman Chemical Company  
P.O. Box 431  
200 South Wilcox Drive  
Kingsport, TN 37662-5280

Dear Mr. Capel:

APR, the Association of Postconsumer Plastic Recyclers, is pleased to recognize Eastman Chemical Company's Aspira™ One polyester resin, as meeting or exceeding the APR PET Bottle Critical Guidance Document protocol. A Review Committee, appointed per the APR Recognition Operating Procedures, reviewed your June 5, 2012 data submission and concluded the data were correctly obtained by a qualified laboratory and completely presented to show Aspira™ One resin meets or exceed all critical guidance.

The PET Bottle Critical Guidance Document is the product of multi-industry consensus of key issues related to the recycling of postconsumer PET bottles. The Document directs innovators to conduct specific testing per established testing procedures and then provides the innovator with guidance to interpret the results. The APR recognition is based on the innovation meeting or exceeding the most challenging test conditions and strictest guidance criteria.

APR thanks Eastman Chemical Company for its cooperation in using this important protocol. The protocol is intended to improve the quality of recycled bottles by helping innovators to make informed decisions about the consequences of PET bottle innovations. The impact of this protocol is beneficial to world-wide recycling efforts.

Our recognition applies only to Eastman Chemical Company's Aspira™ One polyester resin and not necessarily to bottles made of the resin as those bottles would need to be tested themselves to demonstrate the system of resin, adjuvants, labels, and closure conformed to the APR Critical Guidance Document. Meeting the Critical Guidance Document guidelines is a truly significant step in demonstrating overall recyclability of your resin.

Yours truly,

Stephen Alexander  
Executive Director, Association of Postconsumer Plastic Recyclers

**The Voice of Plastics Recycling™**

