



**Association of Plastic Recyclers**  
1776 K Street, NW  
Washington DC 20006

[www.plasticsrecycling.org](http://www.plasticsrecycling.org)

February 25, 2022

Zach Muscato  
Plastic Ingenuity, 1017 Park Street; Cross Plains, WI 53528  
Dear Mr. Muscato:

APR, the Association of Plastic Recyclers, is pleased to recognize Plastic Ingenuity PP-EVOH Tray Family as meeting or exceeding the most strict APR PP Critical Guidance criteria. This APR recognition is based on the technical recyclability of the tray innovation with PP containers.

A Review Committee, appointed per the APR Recognition Operating Procedures, reviewed your data submission and concluded the data were correctly obtained by a qualified laboratory and were completely presented to show the tubes submitted meet or exceed the most challenging test conditions and strictest APR Critical Guidance criteria.

The PP Critical Guidance documents that were used to evaluate the Plastic Ingenuity PP-EVOH Tray Family, are the product of a multi-industry consensus process to identify and address certain key technical considerations related to the recycling of postconsumer PP containers. The Documents direct innovators to conduct specific testing per established testing procedures and then provide the innovator with guidance to interpret the results. The protocols are intended to help improve the quality of the recycled container stream by aiding innovators to make informed decisions about the consequences of packaging innovations. APR thanks Plastic Ingenuity, for voluntarily submitting this packaging tube for Recognition. The impact of these protocols is beneficial to world-wide recycling efforts. Meeting the Critical Guidance Document is a truly significant step in demonstrating overall recyclability of your PP-EVOH tray.

Our recognition applies only to the Plastic Ingenuity PP-EVOH Tray Family. While this Recognition speaks to the compatibility of your tray with PP container recycling, it does not speak to collection of used trays or include other trays in the market that may conflict with the PP container recycling process. We encourage Plastic Ingenuity to be sure in its packaging information that the public does not misunderstand that this Recognition applies to look-alike trays or to believe collection is happening when it is not.

Yours truly,

President and CEO

The Voice of Plastics Recycling™

