



Association of Plastic Recyclers
1776 K Street, NW
Washington DC 20006

www.plasticsrecycling.org

November 1, 2022

Mr. Gary C Vernon
Avient Corporation
2900 Shawnee Industrial Way,
Suwanee, Georgia USA 30024
Gary.Vernon@Avient.com

RE: APR Design® Meets Preferred Guidance Recognition Program

Dear Mr. Vernon:

The Association of Plastic Recyclers (APR), is pleased to recognize Avient Corporation's **OnColor™ NIR Sortable Colorants**, when used with rigid HDPE packaging, as meeting the voluntary APR Design® Meets Preferred Guidance (MPG) Program requirements. The product was evaluated employing stringent, industry accepted criteria that assess the impact of colorants on NIR optical sortation. We want to extend our appreciation for placing a high priority on recyclability in designing your product.

APR authorizes Avient Corporation to utilize the Enclosed APR Design® Recognition Program for Meets Preferred Guidance Trademark and badge (the "badge") for this Product according to the use Guidelines displayed below [and the limits specified in the application, the program and manufacturing change agreements](#). MPG Recognition confers upon Avient a non-exclusive, revocable, and non-transferable license to use the badge for OnColor™ NIR Sortable Colorants, for promotions including:

- advertising,
- presentations,
- promotions,
- website information, and
- sales literature

The badge is not to be used on retail plastic packaging. The badge is owned by APR and there is no fee due for its use by Avient based on this recognition.

APR's MPG Review is an engineering assessment of the technical compatibility of either a package design feature, or a complete package, with today's plastics recycling processes. MPG recognition of a specific design feature does not qualify a finished package that employs the item to be described or marketed as recyclable. APR's complete Definition of Recyclability can be found [HERE](https://plasticsrecycling.org/recycling-definitions) (<https://plasticsrecycling.org/recycling-definitions>). Additional critical aspects of the package, beyond technical compatibility, must be considered when making recyclability claims to the public and marketing a product. These may include consumer access to recycling, specific container design features, and the consideration whether the container is commonly accepted by the recycling industry to be sorted correctly into a marketable bale.

The Voice of Plastics Recycling™





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Please countersign this letter where indicated below and return a copy to APR to acknowledge that you have read and agree with the APR Design® MPG Recognition Use Guidelines.

Yours truly,

Steve Alexander, APR President & CEO

ACKNOWLEDGED AND AGREED:

Signature: _____

Name: _____ Job Title: _____

Email Address: _____ Date: _____

