



Association of Plastic Recyclers
1776 K Street, NW
Washington DC 20006

www.plasticsrecycling.org

March 2, 2023

Elizabeth Yerecic
Yerecic Label
701 Hunt Valley Road
New Kensington PA 15068

RE: APR Design® Recognition Program for Meets Preferred Guidance

Dear Ms. Yerecic:

The Association of Plastic Recyclers (APR), is pleased to recognize **Yerecic Label's SustainLabel!® pressure sensitive film label printed with up to 100% ink coverage on the film for use on PET containers up to 7% area label coverage on the container,** on March 2, 2023, as meeting or exceeding the voluntary APR Design® Meets Preferred Guidance (MPG) Program requirements. The product was evaluated using most stringent, industry accepted criteria that encompass a wide range of design features affecting plastics recycling. We want to extend our appreciation for placing a high priority on recyclability in designing your product.

APR authorizes Yerecic Label to utilize the Enclosed APR Design® Recognition Program for Meets Preferred Guidance Trademark and badge (the "badge") for this Product according to the use Guidelines displayed below. MPG Recognition confers upon Yerecic Label a non-exclusive, revocable, and non-transferable license to use the badge for **Yerecic Label's SustainLabel!® pressure sensitive film label printed with up to 100% ink coverage on the film for use on PET containers up to 7% area label coverage on the container,** for promotions including: advertising, presentations, promotions, website information, and sales literature

The badge is not to be used on retail packaging. The badge is owned by APR and there is no fee due for its use by Yerecic Label based on this recognition.

Yours truly,

Steve Alexander, APR President & CEO

APR's MPG Review is an engineering assessment of the technical compatibility of either a package design feature, or a complete package, with today's plastics recycling processes. Recognition of an item does not qualify the item to be described or marketed as recyclable. APR's complete Definition of Recyclability can be found [HERE \(https://plasticsrecycling.org/recycling-definitions\)](https://plasticsrecycling.org/recycling-definitions). Additional critical aspects of the package, beyond technical compatibility, must be considered when making recyclability claims to the public and marketing a product. These may include consumer access to recycling, specific container design features, and the consideration whether the container is commonly accepted by the recycling industry to be sorted correctly into a marketable bale.

The Voice of Plastics Recycling™

