

# 2020

## APR Recycling Demand Champions Year End Report

Consistent, reliable demand is critical for recycling to be mature, vibrant, and sustainable.

### RECYCLING DEMAND CHAMPIONS



FUSIONPKG



**37.3**  
MILLION  
POUNDS OF  
POSTCONSUMER  
RESINS

INCREASED  
THEIR PCR  
USE BY

PET  
PP  
LDPE  
HDPE  
OTHER

#### PCR USES INCLUDE



RESULTING  
IN THESE  
ESTIMATED  
IMPACTS

REDUCED GHG EMISSIONS  
EQUIVALENT TO REMOVING  
~13,000 CARS FOR 1 YEAR\*



JOB CREATION IN PLASTIC  
RECYCLING FOR ~500 PEOPLE\*\*



A YEAR'S WORTH OF PLASTIC  
RECYCLABLES FROM A CITY  
THE SIZE OF LOUISVILLE, KY\*\*\*  
(617,790 POPULATION)



THE APR RECYCLING DEMAND CHAMPIONS PROGRAM SUPPORTS A CIRCULAR ECONOMY & STRENGTHENS DEMAND FOR RECYCLABLE PLASTICS.

Data sources:  
\* EPA GHG Equivalencies Calculator  
\*\* Private consultant/industry experts  
\*\*\* The Recycling Partnership

Learn more at [plasticsrecycling.org](https://plasticsrecycling.org)



The Voice of  
Plastics Recycling®