



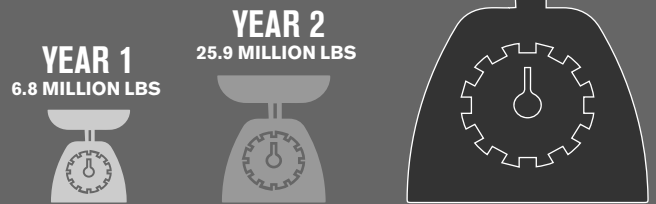
The Association of
Plastic Recyclers

APR RECYCLING DEMAND CHAMPIONS

Three Years of Growth and Impact

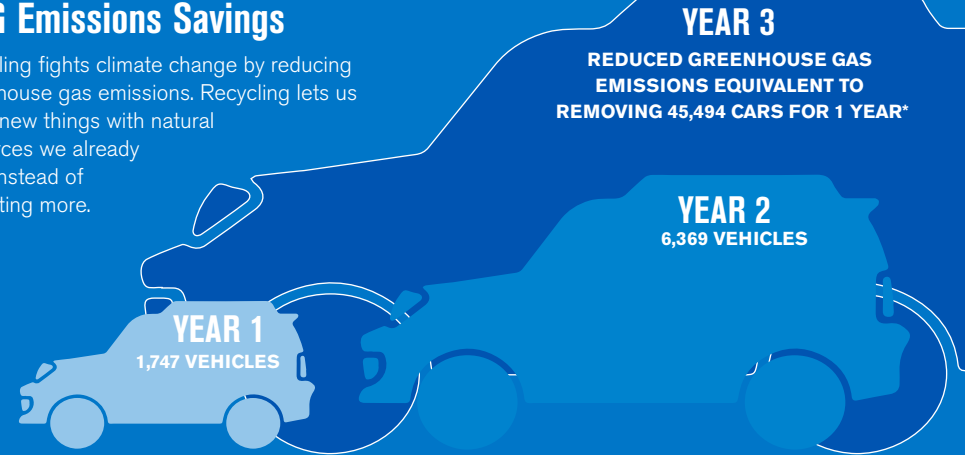
Increased PCR Demand

Recycled content is key to the circular economy. When our Demand Champions purchase PCR, they are growing a robust recycling supply chain and closing the loop.



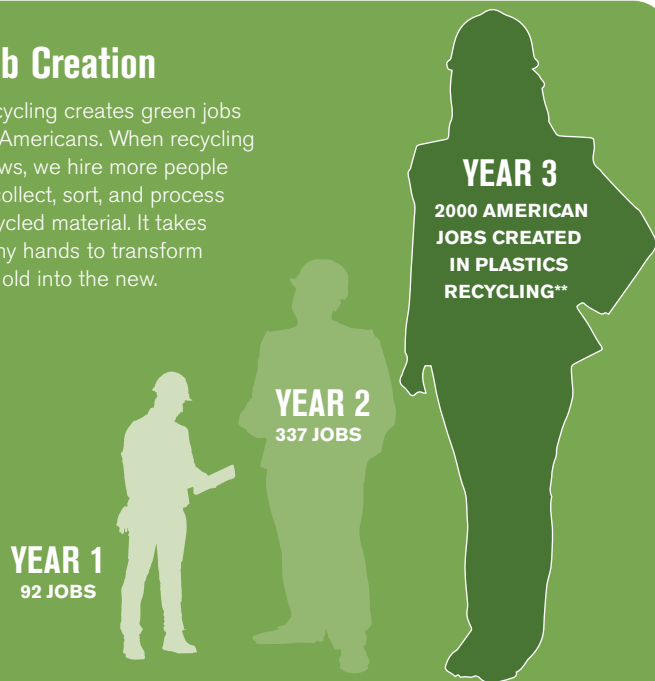
GHG Emissions Savings

Recycling fights climate change by reducing greenhouse gas emissions. Recycling lets us make new things with natural resources we already have instead of extracting more.



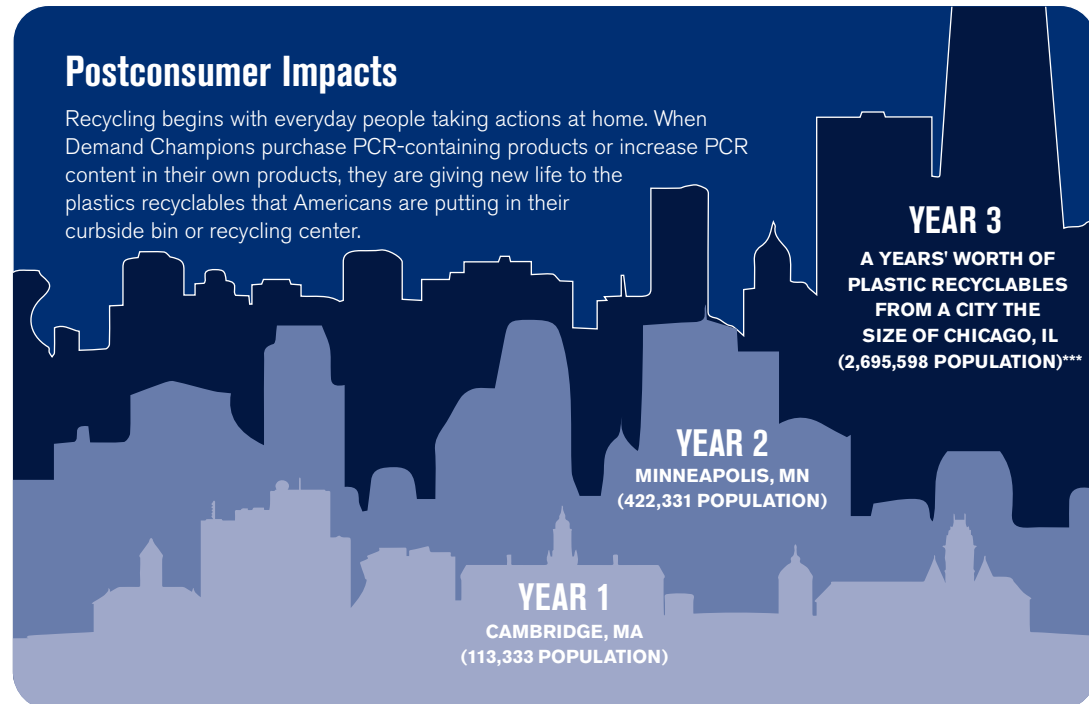
Job Creation

Recycling creates green jobs for Americans. When recycling grows, we hire more people to collect, sort, and process recycled material. It takes many hands to transform the old into the new.



Postconsumer Impacts

Recycling begins with everyday people taking actions at home. When Demand Champions purchase PCR-containing products or increase PCR content in their own products, they are giving new life to the plastics recyclables that Americans are putting in their curbside bin or recycling center.



Learn more at plasticsrecycling.org

Data sources: *EPA WARM Model **Private consultant/industry experts ***The Recycling Partnership