Increased PCR Demand
Recycled content is key to the circular economy. When our Demand Champions purchase PCR, they are growing a robust recycling supply chain and closing the loop.

YEAR 1 6.8 MILLION LBS
YEAR 2 25.9 MILLION LBS
YEAR 3 175 MILLION LBS OF POSTCONSUMER RESINS

Job Creation
Recycling creates green jobs for Americans. When recycling grows, we hire more people to collect, sort, and process recycled material. It takes many hands to transform the old into the new.

YEAR 1 92 JOBS
YEAR 2 337 JOBS
YEAR 3 2000 AMERICAN JOBS CREATED IN PLASTICS RECYCLING**

Postconsumer Impacts
Recycling begins with everyday people taking actions at home. When Demand Champions purchase PCR-containing products or increase PCR content in their own products, they are giving new life to the plastics recyclables that Americans are putting in their curbside bin or recycling center.

YEAR 1 CAMBRIDGE, MA (113,335 POPULATION)
YEAR 2 MINNEAPOLIS, MN (422,331 POPULATION)
YEAR 3 CHICAGO, IL (2,695,598 POPULATION)***

GHG Emissions Savings
Recycling fights climate change by reducing greenhouse gas emissions. Recycling lets us make new things with natural resources we already have instead of extracting more.

YEAR 1 1,747 VEHICLES
YEAR 2 6,369 VEHICLES
YEAR 3 REDUCED GREENHOUSE GAS EMISSIONS EQUIVALENT TO REMOVING 45,494 CARS FOR 1 YEAR*

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Data sources: *EPA WARM Model **Private consultant/industry experts ***The Recycling Partnership