



## ***NERC-APR Government Recycling Demand Champion Campaign Commitment Letter***

The Northeast Recycling Council (NERC) and the Association of Plastic Recyclers (APR) recognize the need to increase domestic end-market demand for domestic recycled resins and consequently have created the NERC-APR Government Recycling Demand Champion Campaign to foster and build the end-use marketplace through government purchasing action.

Collectively and voluntarily, Demand Champions look to improve plastics recycling in North America by committing to increase their use of post-consumer plastic resin (PCR), thus helping to ensure sustainable domestic plastics recycling.

### ***Please consider signing on as a NERC-APR Government Recycling Demand Champion.***

Government Recycling Demand Champions commit to supporting end-market demand by purchasing PCR containing items. Examples include:

- Roll-out Carts
- Infrastructure drainage pipes
- Outdoor furniture (picnic tables, benches, etc.)
- Plastic lumber, piers, decking
- Recycling & garbage containers
- Office recycling bins
- Trash bags
- Other PCR containing plastic products

Participants in the Government Recycling Demand Champion Program recognize that:

- Consistent and reliable demand for recycled plastic is critical for recycling to be mature, vibrant, and sustainable.
- A strong demand for recycled plastics is needed to ensure the maintenance and building of a more robust domestic plastic recycling infrastructure.

Demand Champions look for their efforts to:

- Strengthen and increase domestic demand for residential mixed plastics.
- Help prevent “ocean plastics” by stimulating strong North American markets.
- Boost a “circular economy” for plastic packaging.
- Mitigate reliance on export markets.



***NERC-APR Government Recycling Demand CHAMPION Pledge***  
**We will be a NERC-APR Recycling Demand Champion!**

We commit to participate in the NERC-APR Government Recycling Demand Champion Campaign to drive PCR use in products. We will increase our purchase of items containing PCR from this year to June of next year and report to NERC in a timely manner so that positive impacts may be aggregated and collectively reported. We believe demand creates value and value drives recycling.

Organization Name

Representative Signature

Date

To submit this commitment letter, email it to Lynn Rubinstein, NERC, [lynn@nerc.org](mailto:lynn@nerc.org)



***NERC-APR Government Recycling Demand ADVOCATE Pledge***  
**We will be a NERC-APR Recycling Demand Advocate!**

We are a government entity that agrees that a healthy and sustainable domestic plastic recycling infrastructure requires that government entities play a crucial role in strengthening the demand for residential recyclables by purchasing products that contain PCR.

Consequently, although we are not currently able to become a Demand Champion, we commit to work over the coming year to identify which PCR containing products we can purchase so that we can become a NERC-APR Government Recycling Demand Champion.

Organization Name

Representative Signature

Date

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