

APR Design® Training: Express Program

The Association of Plastic Recyclers (APR), a U.S.-based international non-profit organization focused exclusively on improving recycling for plastics, firmly believes that companies want to design packaging that is recyclable and sustainable. APR Design® Training brings our experienced staff to your company to demystify the recycling process and help align teams on why it is important to design for recyclability. The program identifies potential areas of improvement and encourages innovation in both package design and recycling process equipment, and it accomplishes these goals through customized sessions designed to meet the unique needs of each company. Ultimately the goal is to help companies meet their voluntary and legislative requirements, communicate better with customers, improve the supply of high-quality PCR, and reduce plastic waste going to landfills.

Specifically, the “Express” training program provides employees with a general overview of plastics recycling. The training session is designed to appeal to a broad audience and typically lasts one to two hours.

What Does a Typical “Express” Training Cover?

Our Training can be delivered in-person or virtually and can accommodate as many attendees as you like (past sessions have ranged from 5 – 300+ attendees.)

- Common misconceptions of plastic recycling, for example:
 - What happened with China and the export market?
 - Are recyclables just thrown in with the same truck as the garbage?
 - What is the “recycling code” that I’ve heard of?
 - Is recycled material inferior?
- The basics of the recycling process from collection to remanufacturing
- APR’s definition of plastics recyclability
- The importance of package design and how to use the APR Design® Guide

Who Should Attend?

Our training is for companies of any size that design, manufacture or use plastic packaging, and we encourage cross-functional engagement in the training. It will help build alignment across functions and management levels

- Any company employees interested in recycling!
- Package Design Engineers
- Sustainability Managers
- Product and Market Managers
- Procurement Managers
- Legal
- Senior Management

Who Leads the Trainings?

Curt Cozart is Chief Operating Officer at APR, as well as president and owner of Common Sense Solutions, Inc. a consulting company specializing in plastics recycling plant design, project management, and operations. He has worked in the plastics recycling industry since 1991 when, as a project manager for Mobil Chemical Company, he built the first North American film recycling plant dedicated to LLDPE stretch film. Since that time, he has participated in the construction and operation of much of the North American PET, HDPE and film recycling industry. Curt holds a BS in mechanical engineering from The United States Military Academy at West Point.

You Will be in Good Company!

APR has delivered over 45 training sessions and inspired almost 3000 employees, including many brands and companies you may recognize. Several companies now consider APR Design® Training an important part of their ongoing staff learning process, and have completed APR Design® Training multiple times!



Ready to Get Started? Have Questions?

Contact us via email at training@plasticsrecycling.org with questions or to your training.

Who is APR?

The Association of Plastic Recyclers (APR), which was founded over 30 years ago by mechanical recyclers, is a U.S.-based international non-profit and the only North American organization focused exclusively on improving recycling for plastics. Our member base covers the entire recycling process—from design to collection to recovery to remanufacturing—because recycling is a highly interconnected system, and the success of each stage relies on what comes before and after it in the cycle. Plastics recycling is what we do each and every day. We know the challenges facing the industry and the solutions needed to scale recycling effectively as a key solution to reduce plastic waste and move toward a more sustainable, circular economy. Visit www.PlasticsRecycling.org for more information.