

# The APR Design® Guide for Plastics Recyclability

## “Lunch & Learn” Training Program

The Association of Plastic Recyclers (APR) is the international trade association representing the plastics recycling industry and firmly believes that companies want to design packaging that is recyclable and sustainable. The APR Design® Guide for Plastics Recyclability is the most comprehensive resource in the marketplace today for the plastics recycling industry’s recommendations. The Training Program identifies potential areas of improvement and encourages innovation in both package design and recycling process equipment, and it accomplishes these goals through customized sessions designed to meet the unique needs of each company.

Specifically, the “Lunch & Learn” training program option is offered by a company to provide their employees with a general overview of plastics recycling. The training session is designed to appeal to a broad audience and typically lasts one to two hours.

### What Does a Typical “Lunch & Learn” Training Cover?

- Common misconceptions of plastic recycling, for example:
  - What happened with China and the export market?
  - Are recyclables just thrown in with the same truck as the garbage?
  - What is the “recycling code” that I’ve heard of?
  - Is recycled material inferior?
- The basics of the recycling process from collection to remanufacturing
- APR’s definition of plastics recyclability
- The importance of package design and how to use the APR Design® Guide
- *Can be conducted in-person or virtually*

### Who Should Attend?

- Any company employees interested in plastics recycling!
- Package Design Engineers
- Sustainability Managers
- Product and Market Managers
- Procurement Managers

### Ready to Get Started? Have Questions?

Contact us via email at [training@plasticsrecycling.org](mailto:training@plasticsrecycling.org) with questions or to schedule a “Lunch & Learn” training for your company.

## Who is APR?

APR is an international trade organization representing the plastics recycling industry. Membership spans the entire industry including:

- Reclaimers
- Chemical Recyclers
- Brand Owners
- Equipment Manufacturers
- Testing Laboratories
- Research Teams
- MRF Operators
- Technical Consultants
- Label & Ink Manufacturers
- Film & Flexible Packaging Manufacturers
- Converters
- Resin Manufacturers
- And More

As The Voice of Plastics Recycling® APR advocates the recycling of all plastic, and our goal is simple: we want to increase the amount of plastic material that is recycled. Visit [www.PlasticsRecycling.org](http://www.PlasticsRecycling.org) for more information.

## Who Leads the Trainings?

**Curt Cozart** is president and owner of Common Sense Solutions, Inc. a consulting company specializing in plastics recycling plant design, project management, and operations and a contract provider to the APR. He has worked in the plastics recycling industry since 1991 where, as a project manager for Mobil Chemical Company, he built the first North American film recycling plant dedicated to LLDPE stretch film. Since that time, he has participated in the construction and operation of much of the North American PET, HDPE and film recycling industry. Curt holds a BS in mechanical engineering from The United States Military Academy at West Point.

**John Standish** is the Technical Director of the Association of Plastic Recyclers. Technical Committees within the APR are responsible for developing the APR Guide® for Plastics Recycling, as well as Critical Guidance Testing Documents used to assess compatibility of plastics with recycling. Prior to his role with the APR, John has over 30 years' experience working in both technology and commercial development roles for plastic and composite materials. John's technical and commercial experience includes the development of colorant, additive, and barrier technologies that are used globally in plastic packaging. John's technical background is in polymer science and engineering.