

The APR Design® for Plastics Recyclability Training Customized Full-Day Program

The Association of Plastic Recyclers (APR), a U.S.-based international non-profit organization focused exclusively on improving recycling for plastics, firmly believes that companies want to design packaging that is recyclable and sustainable. APR Design® Training brings our experienced staff to your company to demystify the recycling process and help align teams on *why* it is important and *how* to design for recyclability. The program identifies potential areas of improvement and encourages innovation in both package design and recycling process equipment, and it accomplishes these goals through customized sessions designed to meet the unique needs of each company. Ultimately the goal is to help companies meet their voluntary and legislative requirements, communicate better with customers, improve the supply of high-quality PCR, and reduce plastic waste going to landfills

What Does a Typical Full Day Training Package Include?

Our Training can be delivered in-person or virtually and can accommodate as many attendees as you like (past sessions have ranged from 5 – 700+ attendees.) Sessions can be recorded for future internal use.

- Pre-Training Conference Calls & Questionnaires, to better understand your unique needs and customize the content
- Optional Executive session designed to provide an APR introduction to senior management
- 6-7 Hour session (with breaks) that covers:
 - Review of what it means to be “recyclable.”
 - APR Overview (including connection to How2Recycle label)
 - Overview of the recycling process, including watchouts and recommendations for success
 - Update on recycling policy & economics
 - Deep dive into specific packaging types
 - Intro to APR Design® Guide for Plastics Recyclability & APR Design Recognition Program
 - Case studies & brainstorming with specific company products identified during pre-training discussions
 - Wrap-up session with hosts to capture action items and opportunities created by training

What Are the Training Deliverables?

- Greater awareness of the recycling process and the impact of design features on recyclability
- Ability to design recycle-friendly packages
- Ability to forecast the recyclability of innovations
- Networking contacts for ongoing support
- Recognition of training completion and logo placement on APR's website

Who Should Attend?

Our training is for companies of any size that design, manufacture or use plastic packaging, and we encourage cross-functional engagement in the training. It will help build alignment across functions and management levels.

- Package Design Engineers
- Sustainability Managers
- Product and Market Managers
- Procurement Managers
- Legal
- Senior Management

Who Leads the Trainings?

Curt Cozart is Chief Operating Officer at APR, as well as president and owner of Common Sense Solutions, Inc. a consulting company specializing in plastics recycling plant design, project management, and operations. He has worked in the plastics recycling industry since 1991 when, as a project manager for Mobil Chemical Company, he built the first North American film recycling plant dedicated to LLDPE stretch film. Since that time, he has participated in the construction and operation of much of the North American PET, HDPE and film recycling industry. Curt holds a BS in mechanical engineering from The United States Military Academy at West Point.

You Will be in Good Company!

APR has delivered over 45 training sessions and inspired almost 3000 employees, including many brands and companies you may recognize. Several companies now consider APR Design® Training an important part of their ongoing staff learning process, and have completed APR Design® Training multiple times!



Ready to Get Started? Have Questions?

Contact us via email at training@plasticsrecycling.org with questions or to schedule your training.

Who is APR?

The Association of Plastic Recyclers (APR), which was founded over 30 years ago by mechanical recyclers, is a U.S.-based international non-profit and the only North American organization focused exclusively on improving recycling for plastics. Our member base covers the entire recycling process—from design to collection to recovery to remanufacturing—because recycling is a highly interconnected system, and the success of each stage relies on what comes before and after it in the cycle. Plastics recycling is what we do each and every day. We know the challenges facing the industry and the solutions needed to scale recycling effectively as a key solution to reduce plastic waste and move toward a more sustainable, circular economy. Visit www.PlasticsRecycling.org for more information.