89oz Simply – Conversion to Recycle Code #1 Extrudable PET

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands and nearly 3,900 beverage choices. Through the world's largest beverage distribution system, we are the No. 1 provider of both sparkling and still beverages. More than 1.9 billion servings of our beverages are enjoyed by consumers in more than 200 countries each day.

Indorama Ventures PCL is a leading global producer of PET resins used for food and beverage packaging with a vision to be a world-class chemical company making great products for society. PolyClear® EBM PET 5507 resin combines outstanding performance for extrusion blow molding with the ability to be recycled in the clear PET stream.

CKS Packaging, Inc. Recognized as a pioneering leader in the U.S. market for the development and manufacture of rigid plastic containers. Our mission is to provide our customers with industry leading blow-mold products thru applying driving force manufacturing, utilizing recyclable and sustainable materials, while maintaining the highest safety and quality standards. Our commitment to excellence and shared prosperity with our many partners are the cornerstones of our success.

Extrusion PET Technology
The 89oz Simply package has been converted to Indorama Ventures 5507 material, an APR Recognized grade of Extrudable Polyethylene Terephthalate (EBM PET). This now allows the package to carry the recycle code #1 symbol, communicating its compatibility with the PET recycle stream. This conversion represents the first commercial application of this new grade of EBM PET designed and developed for use on shuttle extrusion blow-molding equipment. The material was developed and commercialized through close collaboration between The Coca-Cola Company, Indorama Ventures and our converting partner CKS Packaging Inc. to ensure it would meet all recyclability requirements while maintaining the Simply brands high package performance standards. This change along with our previous conversion to a wash-away pressure-sensitive adhesive make this a high value recyclable package.

Contact Information:
Ravi Mody, Coca-Cola North America, ramody@coca-cola.com
Jeff S Wardat, Indorama, jeff.wardat@us.indorama.net 704-241-4603
Mr. Jim Meyman, Vice President, jimmeyman@ckspackaging.com 678-938-6994

Congratulations on being selected for the 2018 APR Plastics Recycling Showcase! Your commitment to plastics recycling is greatly appreciated!

Steve Alexander, APR Executive Director ____________________________
John Standish, APR Technical Director ______________________________