



Association of Postconsumer Plastic Recyclers  
1001 G Street, NW Suite 500  
Washington DC 20001

[www.plasticsrecycling.org](http://www.plasticsrecycling.org)

October 20, 2014

Mr. Eric Fresnel, President  
Sleeve International  
17 Avenue Arago - ZI Le Val - BP 27  
91421 Morangis cedex  
France

Dear Mr. Fresnel:

APR, the Association of Postconsumer Plastic Recyclers, is pleased to recognize Sleeve International's LDPET shrink sleeve labels as meeting or exceeding APR's Sleeve Label Ink and Substrate for PET Bottles Critical Guidance Document requirements and hereby so states.

A Review Committee, appointed per the APR Recognition Operating Procedures, reviewed your August 12, 2014 data submission and concluded the data were correctly obtained by a qualified laboratory and were completely presented to show the labels submitted meet or exceed all critical guidance. The Review Committee commends Sleeve International for its efforts that allow the label to be seen as PET by automatic sorting machines.

The Sleeve Label Ink and Substrate for PET Bottles Critical Guidance Document is the product of multi-industry consensus of key issues related to the recycling of postconsumer PET bottles. The Document directs innovators to conduct specific testing per established testing procedures and then provides the innovator with guidance to interpret the results. The APR recognition is based on the innovation meeting or exceeding the most challenging test conditions and strictest guidance criteria.

APR thanks Sleeve International for its cooperation in using this important protocol. The protocol is intended to improve the quality of recycled bottles by helping innovators to make informed decisions about the consequences of PET bottle innovations. The impact of this protocol is beneficial to world-wide recycling efforts.

Our recognition applies only to Sleeve International's undecorated and decorated LDPET shrink sleeve labels and not necessarily to bottles using the labels as those bottles would need to be tested themselves to demonstrate the system of resin, adjuvants, and closure conformed to the APR Critical Guidance Document. Meeting the Critical Guidance Document guidelines is a truly significant step in demonstrating overall recyclability of your label and decoration system.

Yours truly

Steve Alexander  
APR Executive Director

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