

## ***APR Responsible Innovation Acknowledgement***

March 20, 2017

Heather Buchholz  
Sun Chemical Corporation  
135 W. Lake Street  
Northlake, IL 60164

Dear Ms. Buchholz:

The Association of Plastic Recyclers (APR) is pleased to acknowledge Sun Chemical Corporation's *SunLam™ ADHA100* deseaming adhesive technology applied to PETG sleeve labels for PET bottles as meeting APR's Responsible Innovation requirements. Responsible Innovation is a key step to achieving APR's more rigorous Critical Guidance Recognition.

A Review Committee, appointed per the APR Responsible Innovation Acknowledgment Operating Procedures, reviewed your March 2017 data submission and concluded the Responsible Innovation requirements of testimonials and information presentation were met. The Review Committee commends Sun Chemical for its efforts in providing a comprehensive submission.

The APR Responsible Innovation program is intended to acknowledge that an innovation is likely not disruptive to the postconsumer collection/sorting industry and to the postconsumer plastic processing industry. The program directs innovators to collect testimonials addressing specific questions and to publicly describe the innovation to APR members. The Responsible Innovation program is intended to address the need for preliminary acknowledgment of innovations not yet included in APR's Critical Guidance testing programs.

APR thanks Sun Chemical for its cooperation in using the Responsible Innovation program. The program is part of an overall effort to improve the quality of recycled packaging by helping Sun Chemical innovators to gauge the recycling consequences of the *SunLam™ ADHA100* innovation.

Our acknowledgment applies only to Sun Chemical's *SunLam™ ADHA100* adhesive used on PETG sleeve labels for PET bottles and not for the substrate or decoration of the label as those would need to be examined themselves. When a Critical Guidance Document guideline is prepared that is appropriate, we invite Sun Chemical to pursue APR Recognition through testing the *SunLam™ ADHA100* innovation.

Yours truly,



Steve Alexander,  
APR Executive Director