Webinar

Wednesday, 16 June 2021

Plastics Recycling Legislative Update

The Association of Plastic Recyclers
Questions and Audio – Mobile Device
TODAY’S TEAM

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2021 Webinars

✓ The Value of PCR and APR’s PCR Certification Program

✓ Complete the Cycle of Recycling. Buy Recycled!

✓ The APR® Design Guide for Plastics Recyclability Crash Course

* Plastics Recycling Legislative Update
International trade association

The Voice of Plastics Recycling®

Companies committed to the success of plastics recycling
APR Primary Goals

- Increase Supply
- Enhance Quality
- Expand Demand
- Communicate Value
APR’s Congressional Footprint

APR has members in nearly every state across the U.S.
APR members have locations in over 60% of U.S. congressional districts, meaning our voices have impact with a wide range of policymakers.
Policy Resources for APR Members

• Regular Legislative Update
• Congressional Mapping
• Talking Points
• Online Legislative Monitoring Platform – Member Engagement
Newly Approved APR Position Statements

**APR Position: State Bottle Deposit Laws**

The APR supports deposit collection programs, including non-carbonated beverage bottles such as used water and juice containers.

View

**APR Position: Mass Balance for Postconsumer Resin (PCR)**

APR supports a mass balance and/or corporate averaging methodology for resin manufacturers that produce recycled content resin in a chemical recycling system in which materials are not segregated by material type.

View

**APR Position: Chemical Recycling**

The APR supports the opportunity to accelerate the plastics circular economy, and reduce dependency on non-renewable resources, through the intersection of mechanical and chemical recycling technologies. Design for recycling is, and will continue to be, essential for a circular economy...
APR was the first plastics related trade group to publicly support mandated PCR content in 2006.

FOR IMMEDIATE RELEASE – September 25, 2020

California Governor Signs Mandatory Recycled Content Bill

Nation’s first recycled content requirement for plastic beverage containers will increase collection and supply, expand market demand

The Association of Plastic Recyclers (APR) applauds California Governor Gavin Newsom today for signing the United States’ first ever recycled content mandate for plastic beverage containers, California Assembly Bill 793. The law requires all plastic bottles covered by the state’s container redemption program average at least 15% postconsumer resin (PCR) starting in 2022. The recycled content mandate increases to 25% in 2025 and 50% in 2030.

New Jersey - NJ A4676 - Recycled Content Requirements
Washington - SB 5022 - Minimum Recycled Content*
Oregon - SB 582 A - Modernizing Oregon’s Recycling System
EPR and Beyond: Statehouse Activity Across the U.S.

Colin Staub, senior reporter, Resource Recycling, Inc.
2021 kicks off

- Stakeholders were anticipating an active year for recycling policy. They were not wrong.
- COVID-19 had stalled some policy movement last year, although even 2020 brought a fair amount of activity in state legislation.
- This year kicked off with states announcing a coordinated push for EPR, with at least nine states pledging to introduce such bills.
Packaging EPR proposals in 2021

In play as of this week

- Oregon Senate Bill 582, establishes producer responsibility program for packaging, printing and writing paper and food serviceware
- Maine Legislative Document 1541, establishes EPR for certain packaging products made from all material types

Seemingly stalled

- California Senate Bill 54
- California Assembly Bill 842
- Maryland House Bill 36
- Massachusetts S.610
- New York Senate Bill S1185
- Vermont H.142
Other 2021 legislation we're tracking

- California Assembly Bill 1371, proposed to ban several types of plastic packaging used in e-commerce
- Colorado House Bill 21-1162, bans single-use plastic bags from being distributed at stores and retail food establishments, adds bag fee, removes state ban on bans
- Connecticut Senate Bill 1037, makes numerous changes to the state's container deposit program, passed the legislature and has been sent to the state's governor
- Hawaii House Bill 1316, begins a study process to evaluate benefits and costs of implementing EPR in the state, and it establishes post-consumer-content mandates for beverage containers
- Maine L.D. 1467, "an act to promote a circular economy through increased post-consumer recycled plastic content in plastic beverage containers," establishes PCR mandates for certain bottles
Predictions...
Keep in touch

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rrconference.com
PLASTICS RECYCLING CONFERENCE

IN ASSOCIATION WITH APR
The Voice of Plastics Recycling

MARCH 7-9, 2022
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Federal Legislation Update
ABOUT BRACEWELL/PRG

• Bracewell’s Policy Resolution Group (PRG) provides comprehensive government relations and strategic communications services to APR.

• Bracewell/PRG houses strategic communications and government relations (as well as legal representation) together under one roof.

• We work with APR to ensure that the voices of the association and its members are heard in Washington.

• Our services for APR include:
  • Issues monitoring and intelligence gathering
  • Message development
  • Media relations (including traditional, digital and social media)
  • Podcast production
  • Coalition building
  • Direct and grassroots advocacy
Federal Legislation Update

• Increased Congressional interest in plastic recycling solutions
• Democratic majority in House and Senate plus White House means more attention given to the issue
• Many bills re-introduced this Congress with updated provisions
• Certain provisions from stand-alone bills are being inserted into larger packages
  • This is an effort to increase the chances that key provisions ultimately are successful
Legislation in the 117th Congress

• Break Free from Plastic Pollution Act of 2021
  • Rep. Alan Lowenthal (D-CA) and Sen. Jeff Merkley (D-OR)
• CLEAN Future Act
  • Rep. Frank Pallone (D-NJ)
• RECOVER Act
  • Rep. Tony Cardenas (D-CA)
• RECYCLE Act
  • Sen. Rob Portman (R-OH) and Rep. Dean Phillips (D-MN)
• Plastic Waste Reduction and Recycling Research Act
  • Rep. Haley Stevens (D-MI)
• Ocean-Based Climate Solutions Act
  • Reps. Raul Grijalva (D-AZ) and Cathy Castor (D-FL)
As The Voice of Plastics Recycling, APR is your lobbying voice on Capitol Hill and across the US. APR is the only trade group focused EXCLUSIVELY on the growth, expansion, and protection of the plastics recycling industry.
APR’S INTERFACE WITH OTHERS

- Walmart
- Target
- The Recycling Partnership
- The Consumer Goods Forum
- The Association of Plastic Recyclers
- Ellen MacArthur Foundation
- New Plastics Economy
- ISRI (Institute of Scrap Recycling Industries)
- American Chemistry Council
- US Plastics Pact
- Plastic Recyclers Europe
- CEFLEX

* = directly references APR Design® Guidance
Check out the APR Podcast

• PCR: The Key to a Circular Recycling Economy
• Recorded a new episode today with Kate Bailey, EcoCycle