



## Label Impact Quick Reference Table PET

Label style	Label Description	Recycling Impact
Wrap around label fixed with hot melt adhesive strip	Polypropylene reverse print and laminated label stock	Negligible impact on recycling.
	Paper label	Paper pulps, ink discolors wash water and may discolor PET
Pressure sensitive and glue-on labels	Label and ink meet APR Critical Guidance	Negligible impact on recycling.
	Unprinted paper or plastic film label tested successfully against the APR's Thermoform Test	While testing shows that the label may not meet Critical Guidance and APR Design™ Preferred performance, these labels will have less impact on discoloration of PET than those that do not pass.
	Untested label, ink, adhesive	Label may not float, ink may discolor wash water and PET, adhesive may not wash off; to be avoided. There are severe cases where a label will not wash off and cause significant contamination
Shrink sleeve, roll-on shrink-on, and stretch sleeve labels	Label and ink meet APR Critical Guidance; label does not interfere with NIR detection	Negligible impact on recycling.
	Untested labels	Ink or label residue can contaminate PET. Label can interfere with sortation accuracy.
	PVC labels	Are extremely difficult to separate from PET and cause severe contamination issues
Direct print label	Meets APR Critical Guidance	Negligible impact on recycling.
	Untested labels	Ink can discolor wash water and PET